



The give back...

This fundraising challenge allows you to become a hero in the crucial fight against childhood cancer. As the leading cause of death by disease in children up to age 18, childhood cancer affects an estimated quarter of a million children worldwide each year with very little known about its causes. Because this cause sees such a small percentage of all current cancer research funding, it is incredibly important that researching these deadly diseases receives specially allocated funds.

With a belief that life changing discoveries, therapies and treatments are just around the corner and that the best way to fight cancer is increasing medical research, the Kid's Cancer Project was founded in 1993 by Col Reynolds. Originally started as a personal passion project, this independent national Australian charity organisation has since contributed over 25 million dollars to fighting childhood cancer. Relying on the efforts of community led fundraising, the Kid's Cancer Project collaborates with clinicians, researchers, families, the government and the community to raise awareness and invest in childhood cancer research with the ultimate goal of one hundred percent survival for children with cancer while minimising or eradicating the harmful side effects of the treatment.

The money you raise as the donation component of this trip goes towards funding the many important projects and initiatives of the Kid's Cancer Project, allowing them to continue their important mission. The funds you raise through your Kilimanjaro challenge will support the Kid's Cancer Project's grant programs to advance medical research that will have the greatest impact on childhood cancer survival as well as supporting initiatives to increase treatment access, build support communities for victims and their families, run educational programs for increased awareness and advocate for the needs of patients and survivors.

By joining in this special charity travel challenge you become an important community champion in the fight against childhood cancer where finding better and safer cures means creating a positive impact on someone's entire life.

